UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 10-Q

[X]	QUARTERLY REPORT PURSUANT TO SECTION 13 OF	R 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
	Three Months Ended March 31, 2019	
[]	TRANSITION REPORT PURSUANT TO SECTION 13 OF	R 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
	For the Transition Period From to	
Commiss	sion File Number <u>001-36378</u>	
	DDAEI	DE ENEDCY INC
		RE ENERGY, INC. c of registrant as specified in its charter)
	(Exact name	of registrant as specified in its charter)
	<u>Nevada</u>	<u>20-0019425</u>
	(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification No.)
	321 South 1250 West, Suite 1	
	Lindon, Utah	84042
	(Address of principal executive offices)	(Zip Code)
		(801) 796-5127
	(Registrant's t	elephone number, including area code)
		ed to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 ch reports) and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No
		every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ period that the registrant was required to submit such files). Yes [X] No []
		, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.
Large ac	celerated filer []	Accelerated filer [X]
Non-acco	elerated filer []	Smaller reporting company [X]
		Emerging growth company []
accounting	erging growth company, indicate by check mark if the registrant has ng standards provided pursuant to Section 13(a) of the Exchange Action that the section that the section is a shell company (as defined	

Title of each class	Trading Symbol(s)	Name of each exchange on which registered			
Common, \$0.001 Par Value	PFIE NASDAQ				
As of May 6, 2019, the registrant had 49	,877,561 shares of common stock issued an	d47,326,774 shares of common stock outstanding, par value \$0.001.			

Securities registered pursuant to Section 12(b) of the Act:

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PART I. FINANCIAL INFORMATION Item 1 Financial Information

PROFIRE ENERGY, INC. AND SUBSIDIARIES

Condensed Consolidated Balance Sheets

Condensed Consolidated Balance Succis		As	of	
	M	Iarch 31, 2019	Dec	cember 31, 2018
		(Unaudited)		
CURRENT ASSETS				
Cash and cash equivalents	\$	11,456,878	\$	10,101,932
Short-term investments		806,941		961,256
Short-term investments - other		3,063,843		3,596,484
Accounts receivable, net		6,444,792		6,885,296
Inventories, net		9,062,616		9,659,571
Prepaid expenses & other current assets		719,296		473,726
Income tax receivable		284,805		173,124
Total Current Assets		31,839,171		31,851,389
LONG-TERM ASSETS				
Net deferred tax asset		_		85,092
Long-term investments		8,099,852		7,978,380
Financing right-of-use asset		116,128		_
Property and equipment, net		8,276,796		8,020,462
Goodwill		997,701		997,701
Intangible assets, net		430,776		429,956
Total Long-Term Assets		17,921,253		17,511,591
TOTAL ASSETS	\$	49,760,424	\$	49,362,980
CURRENT LIABILITIES				
Accounts payable		1,067,595		1,177,985
Accrued vacation		373,995		311,435
Accrued liabilities		1,003,913		1,445,510
Current financing lease liability		65,098		_
Income taxes payable		1,046,858		1,172,191
Total Current Liabilities		3,557,459		4,107,121
LONG-TERM LIABILITIES				
Net deferred income tax liability		38,672		_
Long-term financing lease liability		51,674		_
TOTAL LIABILITIES		3,647,805		4,107,121
STOCKHOLDERS' EQUITY				
Preferred shares: \$0.001 par value, 10,000,000 shares authorized: no shares issued or outstanding		_		_
Common shares: \$0.001 par value, 100,000,000 shares authorized: 49,859,011 issued and 47,308,224 outstanding at March 31, 2019, and 49,707,805 issued and 47,932,305 outstanding at December 31, 2018		49,859		49,708
Treasury stock, at cost		(3,943,063)		(2,609,485)
Additional paid-in capital		28,331,144		28,027,742
Accumulated other comprehensive loss		(2,677,516)		(2,895,683)
Retained earnings		24,352,195		22,683,577
TOTAL STOCKHOLDERS' EQUITY		46,112,619		45,255,859
	\$	49,760,424	\$	49,362,980
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	φ	77,700,724	Ψ	77,302,700

 $\label{thm:companying} \textit{ notes are an integral part of these condensed consolidated financial statements}.$

PROFIRE ENERGY, INC. AND SUBSIDIARIES

 $\label{lem:condensed} \mbox{Consolidated Statements of Operations and Comprehensive Income} \\ \mbox{(Unaudited)}$

	For the Three M	onths En	ided March 31,
	2019		2018
REVENUES			
Sales of goods, net	\$ 10,198,6	55 \$	11,454,615
Sales of services, net	634,4.	23	715,103
Total Revenues	10,833,0	58	12,169,718
COST OF SALES			
Cost of goods sold-product	4,570,9	38	5,557,710
Cost of goods sold-services	497,1)8	481,867
Total Cost of Goods Sold	5,068,1	36	6,039,577
GROSS PROFIT	5,764,8	72	6,130,141
OPERATING EXPENSES			
General and administrative expenses	3,161,5	30	3,341,903
Research and development	349,0	58	403,220
Depreciation and amortization expense	116,2	23	128,717
Total Operating Expenses	3,626,8	1	3,873,840
INCOME FROM OPERATIONS	2,138,0	51	2,256,301
OTHER INCOME (EXPENSE)			
Gain on sale of fixed assets	16,9	30	64,831
Other expense	(55	1)	(1,792)
Interest income	91,7)3	50,708
Total Other Income	108,0	32	113,747
INCOME BEFORE INCOME TAXES	2,246,1	13	2,370,048
INCOME TAX EXPENSE	577,5:	25	493,820
NET INCOME	\$ 1,668,6	18 \$	1,876,228
COMPRESSION OF A COST			
OTHER COMPREHENSIVE INCOME (LOSS)	\$ 149,4	15 0	(220, 120)
Foreign currency translation gain (loss)		15 \$	(239,129)
Unrealized gains (losses) on investments	68,7		(33,235)
Total Other Comprehensive Income (Loss)	218,10	,,	(272,364)
COMPREHENSIVE INCOME	\$ 1,886,7	85 \$	1,603,864
BASIC EARNINGS PER SHARE	\$ 0.	04 \$	0.04
FULLY DILUTED EARNINGS PER SHARE	\$ 0.	93 \$	0.04
BASIC WEIGHTED AVG NUMBER OF SHARES OUTSTANDING	47,437,4	24	48,670,305
FULLY DILUTED WEIGHTED AVG NUMBER OF SHARES OUTSTANDING	48,084,3		49,744,101
		= =	

 $\label{thm:companying} \textit{The accompanying notes are an integral part of these condensed consolidated financial statements}.$

PROFIRE ENERGY, INC. AND SUBSIDIARIES

Condensed Consolidated Statements of Cash Flows (Unaudited)

	2019		2018
OPERATING ACTIVITIES			
Net income	\$ 1,668,6	18 \$	1,876,228
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization expense	249,8		220,245
Gain on sale of fixed assets	(16,9		(64,731
Bad debt expense	177,9		63,566
Stock awards issued for services	445,9	34	581,619
Changes in operating assets and liabilities:			(=15.4=)
Changes in accounts receivable	275,4		(746,179
Changes in income taxes receivable/payable	(234,0		591,277
Changes in inventories	656,9		(863,148
Changes in prepaid expenses	(239,3		104,008
Changes in deferred tax asset/liability	123,7		(111,406
Changes in accounts payable and accrued liabilities	(499,7		(198,540
Net Cash Provided by Operating Activities	2,608,5)1	1,452,939
INVESTING ACTIVITIES			
Proceeds from sale of equipment	18,4)0	139,763
Sale (Purchase) of investments	647,7	39	(484,142
Purchase of fixed assets	(443,8	(3)	(234,778
Net Cash Provided by (Used in) Investing Activities	222,2	56	(579,157
FINANCING ACTIVITIES			
Value of equity awards surrendered by employees for tax liability	(143,0	(2)	(83,600
Cash received in exercise of stock options		_	74,24
Purchase of Treasury stock	(1,333,5	¹ 9)	_
Principal paid towards lease liability	(15,7	7)	_
Net Cash Used in Financing Activities	(1,492,3	8)	(9,359
Effect of exchange rate changes on cash	16,5)7	(113,644
NET INCREASE IN CASH	1,354,9	16	750,779
CASH AT BEGINNING OF PERIOD	10,101,9		11,445,799
CASH AT END OF PERIOD	\$ 11,456,8		12,196,578
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION			
CACH DAID FOR.			
CASH PAID FOR:	¢1	11 6	
Interest Income taxes		11 \$ 24 \$	_

 $\label{thm:companying} \textit{The accompanying notes are an integral part of these condensed consolidated financial statements.}$

NOTE 1 - CONDENSED FINANCIAL STATEMENTS

Except where the context otherwise requires, all references herein to the "Company," "Profire," "we," "us," "our," or similar words and phrases are to Profire Energy, Inc. and its wholly owned subsidiary, taken together.

The accompanying financial statements have been prepared by the Company without audit. In the opinion of management, all adjustments (which include only normal recurring adjustments) necessary to present fairly the financial position, results of operations, and cash flows at March 31, 2019 and for all periods presented herein have been made.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America ("US GAAP") have been condensed or omitted. These condensed consolidated financial statements should be read in conjunction with the Company's audited financial statements contained in its annual report on Form 10-K for the year ended December 31, 2018 ("Form 10-K"). The results of operations for the three month periods ended March 31, 2019 and 2018 are not necessarily indicative of the operating results for the full years.

NOTE 2 – ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization and Line of Business

This Organization and Summary of Significant Accounting Policies of Profire Energy, Inc. and its subsidiary (the "Company") is presented to assist in understanding the Company's condensed consolidated financial statements. The Company's accounting policies conform to accounting principles generally accepted in the United States of America ("US GAAP").

The Company provides burner- and chemical-management products and services for the oil and gas industry primarily in the US and Canadian markets.

Significant Accounting Policies

There have been no changes to the significant accounting policies of the Company from the information provided in Note 1 of the Notes to the Consolidated Financial Statements in the Company's most recent Form 10-K, except as discussed below.

Leases

In February of 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update No. 2016-02 - Leases (Topic 842), which significantly amends the way companies are required to account for leases. Under the updated leasing guidance, some leases that did not have to be reported previously are now required to be presented as an asset and liability on the balance sheet. In addition, for certain leases, what was previously classified as an operating expense must now be allocated between amortization expense and interest expense. The Company adopted this update as of January 1, 2019 using the modified retrospective transition method. Prior periods have not been restated. Upon implementation, the Company recognized an initial right-of-use asset of \$132,488 and lease liability of \$132,488. Due to the simplistic nature of the Company's leases, no change to retained earnings was required. See Note 8 for further details.

Recent Accounting Pronouncements

The Company has evaluated all recent accounting pronouncements and determined that the adoption of pronouncements applicable to the Company has not had or is not expected to have a material impact on the Company's financial position, results of operations or cash flows.

NOTE 3 – INVENTORY

Inventories consisted of the following at each balance sheet date:

	As of						
		March 31, 2019		December 31, 2018			
Raw materials	\$	436,494	\$	76,319			
Finished goods		9,484,787		10,474,522			
Work in process		_		_			
Subtotal		9,921,281		10,550,841			
Reserve for obsolescence		(858,665)		(891,270)			
Total	\$	9,062,616	\$	9,659,571			

NOTE 4 – STOCKHOLDERS' EQUITY

As of March 31, 2019, and December 31, 2018, the Company held2,550,787 and 1,775,500 shares of its common stock in treasury at a total cost of \$,943,063 and \$2,609,485, respectively.

A reconciliation of the changes in stockholders' equity during the three months ended March 31, 2019, and 2018, is shown below:

	Common Stock		Additional Paid-In		Accumulated Other Comprehensive Income						То	otal Stockholders'	
	Shares	Α	Amount		Capital		(Loss)		Treasury Stock		etained Earnings		Equity
Balance, December 31, 2018	47,932,305	\$	49,708	\$	28,027,742	\$	(2,895,683)	\$	(2,609,485)	\$	22,683,577	\$	45,255,859
Stock based compensation					66,714								66,714
Stock issued in exercise of stock options	2,483		2		(2)								_
Stock issued in settlement of RSUs	13,604		14		(14)								_
Stock issued related to AIP	135,119		135		379,726								379,861
Tax withholdings paid related to stock based compensation					(143,022)								(143,022)
Treasury stock repurchased	(775,287)								(1,333,578)				(1,333,578)
Foreign currency translation							149,415						149,415
Unrealized gains on investments							68,752						68,752
Net income											1,668,618		1,668,618
Balance, March 31, 2019	47,308,224	\$	49,859	\$	28,331,144	\$	(2,677,516)	\$	(3,943,063)	\$	24,352,195	\$	46,112,619

	Common Stock		. Additional Paid-In		Accumulated Other Comprehensive Income					То	otal Stockholders'	
	Shares	Α	Amount		Capital	(Loss)		Treasury Stock		Retained Earnings		Equity
Balance, December 31, 2017	48,606,425	\$	53,931	\$	27,535,469	\$ (2,200,462)	\$	(6,890,349)	\$	25,548,835	\$	44,047,424
Stock based compensation					390,585							390,585
Stock issued in exercise of stock options	81,229		81		258,811							258,892
Stock issued in settlement of RSUs	118,762		119		(119)							_
Tax withholdings related to stock based compensation					(83,600)							(83,600)
Treasury stock repurchased								_				_
Foreign currency translation						(239,129)						(239,129)
Unrealized losses on investments						(33,235)						(33,235)
Net income										1,876,228		1,876,228
Balance, March 31, 2018	48,806,416	\$	54,131	\$	28,101,146	\$ (2,472,826)	\$	(6,890,349)	\$	27,425,063	\$	46,217,165

NOTE 5 – SEGMENT INFORMATION

The Company operates in the United States and Canada. Segment information for these geographic areas is as follows:

		ns Ended March 31,					
Sales	2019			2018			
Canada	\$	935,638	\$	1,298,832			
United States		9,897,420		10,870,886			
Total Consolidated	\$	10,833,058	\$	12,169,718			
		For the Three Mont	hs Ended	March 31,			
Profit (Loss)		2019	2018				
Canada	\$	(382,040)	\$	(434,667)			
United States		2,050,658		2,310,895			
Total Consolidated	\$	1,668,618	\$	1,876,228			
		Δ.	s of				
Long-Lived Assets	N	March 31, 2019		cember 31, 2018			
Canada	\$	2,410,736	\$	2,079,173			
United States		5,866,060		5,941,289			
Total Consolidated	\$	8,276,796	\$	8,020,462			

NOTE 6 - REVENUE

Performance Obligations

Our performance obligations include providing product and servicing our product. We recognize product revenue performance obligations in most cases when the product is delivered to the customer. Occasionally, if we are shipping the product on a customer's account, we recognize revenue when the product has been shipped. At that point in time, the control of the product is transferred to the customer. When we perform service work, we apply the practical expedient that allows us to recognize service revenue when we have the right to invoice the customer for the work completed. We do not engage in transactions acting as an agent. The time needed to complete our performance obligations varies based on the size of the project; however, we typically satisfy our performance obligations within a few months of entering into the contract.

Contract Balances

We have elected to use the practical expedient in ASC 340-40-25-4 (regarding recognition of the incremental costs of obtaining a contact) for costs related to contracts that are estimated to be completed within one year. All of the current contracts are expected to be completed within one year, and as a result, we have not recognized a contract asset account. If we had chosen not to use this practical expedient, we would not expect a material difference in the contract balances. We also did not have any material contract liabilities because we typically do not receive payments in advance of recognizing revenue.

Disaggregation of Revenue

All revenue recognized in the income statement is considered to be revenue from contracts with customers. The table below shows revenue by category:

For the Three Months Ended March 31,

	 2019	2018
Electronics	\$ 4,646,597	\$ 4,807,030
Manufactured	430,593	954,779
Re-Sell	5,121,445	5,692,806
Service	634,423	715,103
Total Revenue	\$ 10,833,058	\$ 12,169,718

NOTE 7 - BASIC AND DILUTED EARNINGS PER SHARE

The following table is a reconciliation of the numerator and denominators used in the earnings per share calculation:

		F	or th	e Three Month	s Ended March 31,					
		2019			2018					
	Income (Numerator)	Weighted Average Shares (Denominator)			Income (Numerator)	Weighted Average Shares (Denominator)		Per-Share Amount		
Basic EPS										
Net income available to common stockholders	1,668,618	47,437,424	\$	0.04	1,876,228	48,670,305	\$	0.04		
Effect of Dilutive Securities										
Stock options & RSUs	_	646,966			_	1,073,796				
Diluted EPS										
Net income available to common stockholders + assumed conversions	1,668,618	48,084,390	\$	0.03	1,876,228	49,744,101	\$	0.04		

Options to purchase 245,600 and 266,000 shares of common stock at a weighted average price of \$3.88 and \$3.89 per share were outstanding during the three months ended March 31, 2019, and 2018, respectively, but were not included in the computation of diluted EPS because the impact of these shares would be antidilutive. These options, which expire between November 2019 and May 2020, were still outstanding at March 31, 2019.

NOTE 8 - LEASES

We have leases for office equipment and office space. The leases for office equipment are classified as financing leases and the typical term is 36 months. We have the option to extend most office equipment leases, but we do not intend to do so. Accordingly, no extensions have been recognized in the right-of-use asset or lease liability. The office equipment lease payments are not variable and the lease agreements do not include any non-lease components, residual value guarantees, or restrictions. There are no interest rates implicit in the office equipment lease agreements, so we used our incremental borrowing rate as the discount rate. Our weighted average discount rate is 4.50% and the weighted average remaining lease term is 26 months.

The following table shows the components of financing lease cost:

Financing Lease Cost	For the Three Months Ended March 31, 2019	
Amortization of right-of-use assets	\$ 16,3	360
Interest on lease liabilities	\$ 1,4	411
Total financing lease cost	\$ 17,7	771

The following table reconciles future minimum lease payments to the discounted finance lease liability:

Years ending December 31,	Amount	
2019	\$	51,449
2020		44,204
2021		22,131
2022		4,973
2023		_
Thereafter		
Total future minimum lease payments	\$	122,757
Less: Amount representing interest		5,985
Present value of future payments	\$	116,772
Current portion		65,098
Long-term portion		51,674

Because our office space leases are short-term, we have elected not to recognize them on our balance sheet under the short-term recognition exemption. During the three months ended March 31, 2019, we recognized \$8,906 in short-term lease costs associated with office space leases.

NOTE 9 – SUBSEQUENT EVENTS

In accordance with ASC 855 "Subsequent Events," Company Management reviewed all material events through the date this report was issued and the following subsequent events occurred:

On April 22, 2019, the Board of Directors (the "Board") of Profire Energy, Inc. (the "Company") approved the 2019 Executive Incentive Plan (the "EIP") for Brenton W. Hatch, the Company's President and Chief Executive Officer, Ryan W. Oviatt, the Company's Chief Financial Officer, Cameron M. Tidball the Company's Chief Business Development Officer, Jay G. Fugal, the Company's Vice President of Operations, and Patrick D. Fisher, the Company's Vice President of Product development. The EIP provides for the potential award of bonuses to the participants based on the Company's financial performance in fiscal 2019. If earned, the bonuses will be payable in cash and stock, and the stock portion of the bonuses is intended to constitute an award under the Company's 2014 Equity Incentive Plan, as amended (the "Plan"). In addition to the EIP, the Board also approved as a long term incentive plan the grants of a restricted stock unit awards to Messrs. Oviatt, Tidball, Fugal, and Fisher pursuant to the Plan (the "2019 LTIP").

2019 EIP

Under the terms of the EIP, each participating executive officer has been assigned a target bonus amount for fiscal 2019. The target bonus amount for Mr. Hatch is \$12,000, the target bonus amount for Mr. Oviatt is \$90,125, the target bonus amount for Mr. Tidball is \$84,357, the target bonus for Mr. Fugal is \$41,200, and the target bonus for Mr. Fisher is \$38,750 CAD. Under no circumstance can the participants receive more than two times the assigned target bonus.

Participants will be eligible to receive bonuses based upon reaching or exceeding performance goals established by the Board or its Compensation Committee for fiscal 2019. The performance goals in the EIP are based on the Company's total revenue, net income, free cash flow, and product development milestones. Each of these performance goals will be weighted 25% in calculating bonus amounts.

The bonus amounts earned under the EIP, if any, will be paid 50% in cash and 50% in shares of Restricted Stock under the Plan. In no event shall the total award exceed 200% of the target bonus amount for each participant, or exceed any limitations otherwise set forth in the Plan. The actual bonus amounts, if any, will be determined by the Compensation Committee of the Board upon the completion of fiscal 2019 and paid by March 15, 2020, subject to all applicable tax withholding.

2019 LTIP

The 2019 LTIP consists of total awards of up to 66,213 restricted stock units ("Units") to Mr. Oviatt, up to 51,646 Units to Mr. Tidball, up to 35,313 Units to Mr. Fugal, and up to 24,862 Units to Mr. Fisher pursuant to two separate Restricted Stock Unit Award Agreements to be entered between the Company and each participant. One such agreement will cover 33% of each award recipient's Units that are subject to time-based vesting, and the other such agreement will cover the remaining 67% of such award recipient's Units that may vest based on performance metrics. Upon vesting, the award agreements entitle the award recipients to receive one share of the Company's common stock for each vested Unit. The vesting period of the 2019 LTIP began on January 1, 2019 and terminates on December 31, 2021 (the "Performance Vesting Date").

The Units subject to time-based vesting, including 22,071 Units to Mr. Oviatt, 17,215 Units for Mr. Tidball, 11,771 Units to Mr. Fugal, and 8,287 Units to Mr. Fisher, will vest in three equal and annual installments beginning December 31, 2019 and ending on December 31, 2021 if the award recipients' employment continues with the Company through such dates.

The performance-vesting Units, including up to 44,142 Units to Mr. Oviatt, 34,431 Units for Mr. Tidball, 23,542 Units to Mr. Fugal, and 16,575 Units to Mr. Fisher, may vest based upon the following Company performance metrics:

Performance Metric	Weight	Target	Above T	arget C	Outstanding	
Three Year Average Revenue Growth Rate	1,	/3	8 %	10 %	13	%
Operating Income as a Percentage of Revenue (Three Year Target)	1,	/3	8 %	10 %	12	%
Return on Invested Capital (Three Year Target)	1,	/3	12 %	17 %	21	%

One-third of such performance-vesting Units, consisting of 14,714 Units for Mr. Oviatt, 11,477 Units for Mr. Tidball, approximately 7,847 Units for Mr. Fugal, and 5,525 Units for Mr. Fisher, may vest for each of the three performance metrics identified in the table above. The number of Units that will vest for each performance metric on the Performance Vesting Date shall be determined as follows:

- · if the "Target" level for such performance metric is not achieved, none of the Units relating to such performance metric will vest;
- if the "Target" level (but no higher level) for such performance metric is achieved, 50% of the Units relating to such performance metric will vest;
- · if the "Above Target" level (but no higher level) for such performance metric is achieved,75% of the Units relating to such performance metric will vest; and
- · if the "Outstanding" level for such performance metric is achieved, 100% of the Units relating to such performance metric will vest.

The foregoing summary of the 2019 Executive Incentive Plan and the Restricted Stock Unit Award Agreements is qualified in its entirety by the text of the 2019 Executive Incentive Plan and each of the Restricted Stock Unit Award Agreements, which the Company intends to file as exhibits to its Quarterly Report on Form 10-Q for the quarter ending June 30, 2019.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

This discussion summarizes the significant factors affecting our consolidated operating results, financial condition, liquidity, and capital resources during the three-month periods ended March 31, 2019 and 2018. This Management's Discussion and Analysis of Financial Condition and Results of Operations should be read in conjunction with the *Financial Statements* and *Notes to the Financial Statements* contained in this quarterly report on Form 10-Q and our annual report on Form 10-K for the year ended December 31, 2018.

Forward-Looking Statements

This quarterly report on Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Exchange Act"), and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), that are based on Management's beliefs and assumptions and on information currently available to Management. For this purpose, any statement contained in this report that is not a statement of historical fact may be deemed to be forward-looking, including, but not limited to, statements relating to our future actions, intentions, plans, strategies, objectives, results of operations, cash flows and the adequacy of or need to seek additional capital resources and liquidity. Words such as "may," "should," "expect," "project," "plan," "anticipate," "believe," "estimate," "intend," "budget," "forecast," "predict," "potential," "continue," "should," "could," "will," or comparable terminology or the negative of such terms are intended to identify forward-looking statements; however, the absence of these words does not necessarily mean that a statement is not forward-looking. Forward-looking statements by their nature involve known and unknown risks and uncertainties and other factors that may cause actual results and outcomes to differ materially depending on a variety of factors, many of which are not within our control. Such factors include, but are not limited to, economic conditions generally and in the oil and gas industry in which we and our customers participate; competition within our industry; legislative requirements or changes which could render our products or services less competitive or obsolete; our failure to successfully develop new products and/or services or to anticipate current or prospective customers' needs; price increases; limits to employee capabilities; delays, reductions, or cancellations of contracts we have previously entered into; sufficiency of working capital, capital resources and liquidity and other factors detailed herein and in

Forward-looking statements are based on current industry, financial and economic information which we have assessed but which by its nature is dynamic and subject to rapid and possibly abrupt changes. Due to risks and uncertainties associated with our business, our actual results could differ materially from those stated or implied by such forward-looking statements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of these forward-looking statements and we hereby qualify all our forward-looking statements by these cautionary statements.

Forward-looking statements in this report speak only as of their dates. We undertake no obligation to amend this report or revise publicly these forward-looking statements (other than as required by law) to reflect subsequent events or circumstances, whether as the result of new information, future events or otherwise.

The following discussion should be read in conjunction with our financial statements and the related notes contained elsewhere in this report and in our other filings with the Commission.

Overview

We are an oilfield technology company providing products that enhance the efficiency, safety, and compliance of the oil and gas industry. We specialize in the creation of burner-management systems used on a variety of oilfield forced-air and natural-draft fire-tube applications. We sell our products and services primarily throughout North America. Our experienced team of industry service professionals also provides supporting services for our products.

Principal Products and Services

In the oil and natural gas industry, there are numerous demands for heat generation and control. Applications such as combustors, enclosed flares, gas production units, treaters, glycol and amine reboilers, indirect line-heaters, heated tanks, and process heaters require heat as part of their production or processing functions, which is provided by a burner flame. This burner flame is integral to the process of separating, treating, storing, and transporting oil and gas. Factors such as the gravity, the presence of hydrates, temperature and hydrogen sulfide content contribute to the requirement for heat in oil and gas production and processing applications. Our burner-management systems help ignite, monitor, and manage this burner flame, which can be operated remotely, reducing the need for employee interaction with the burner, such as for the purposes of re-ignition or temperature monitoring. In addition, our burner-management systems can help reduce gas emissions by quickly reigniting a failed flame.

Oil and gas producers can use our burner-management systems to achieve increased safety, greater operational efficiencies, and improved compliance with changing industry regulations. Without burner-management systems, an employee must discover and reignite an extinguished burner flame, then restart the application manually. Therefore, without burner-management systems, all application monitoring is done directly on-site. Such on-site monitoring can result in the interruption of production for longer periods of time, risk in reigniting a flame, which can lead to burns and explosions, and the possibility of raw gas being vented into the atmosphere when the flame fails. In addition, without a burner-management system, burners often run longer, incurring significant fuel costs. We believe there is a growing trend in the oil and gas industry toward enhanced control, process automation, and data logging, largely for improved efficiency and operational cost savings, and partly for potential regulatory-satisfaction purposes. Our burner-management systems are designed to be always on standby to make sure the burner flame is lit and managed properly, which can reduce how often a burner is running and may reduce fuel costs. We continue to assess compliance-interest in the industry, and we believe that enhanced burner-management products and services can help our customers be compliant with such regulatory requirements, where applicable. In addition to selling products, we train and dispatch service technicians to service burner flame installations throughout the United States and Canada.

We initially developed our first burner-management system in 2005. Since then, we have released several iterations of our initial burner-management system, increasing features and capabilities, while maintaining compliance with North American standards including, Canadian Standards Association (CSA), Underwriters Laboratories (UL), and Safety Integrity Level (SIL) standards.

Our burner-management systems have become widely used in Western Canada, and throughout many regions in the United States. We have sold our burner-management systems to many large energy companies, including Anadarko, Chesapeake, ConocoPhillips, Devon, Encana, XTO, CNRL, Shell, OXY, and others. Our systems have also been sold or installed in other parts of the world, including France, Italy, Argentina, India, Nigeria, the Middle East, Australia, and Brazil. We are established in the North American oil and gas markets, which is our current primary focus, but we are working to expand into more international markets as well.

Product Extension: PF3100

The PF3100 is an advanced burner-management system which is designed to operate, monitor, control, and manage a wide variety of more complex, multi-faceted oilfield appliances. Throughout the industry, Programmable Logic Controllers, or PLCs, are used to operate and manage custom-built oilfield applications. Though capable, PLCs can be expensive, tedious, and difficult to use and install. The PF3100 can help manage and synchronize custom applications helping oilfield producers meet deadlines and improve profitability through an off-the-shelf solution with dynamic customization. We are selling the PF3100 for initial use in the oil and gas industry's natural-draft and forced-draft applications.

We frequently assess market needs by participating in industry conferences and soliciting feedback from existing and potential customers, allowing us to provide quality solutions to the oil and gas producing companies we serve. Upon identifying a potential market need, we begin researching the market and developing products that might have feasibility for future sale.

Additional Complementary Products

In addition to our burner- and combustion-management systems, we also supply complementary products that provide our customers with a complete solution. These products include safety and monitoring devices such as shut-down and temperature valves, pressure transmitter and switches, burners, pilots, and other combustion related equipment. We have invested heavily to develop innovative, complementary, products which we anticipate will help bolster continued long-term growth.

Chemical-Management Systems

In addition to the burner-management systems and complementary technologies we have sold historically, in November 2014 we expanded our product offering to include chemical-management systems through our acquisition of VIM Injection Management assets.

Chemical injection is used for a wide variety of purposes in the oil and gas industry including down-hole inhibition of wax, hydrates, and corrosion agents, so that product can flow more efficiently to the wellhead. Once at the wellhead, chemical injection can also be used to further process the oil or gas before it is sent into a pipeline, and with other applications.

Currently, a variety of pumps are used to meter the chemicals injected but are often inaccurate in injecting the proper volume of chemical, as they may not account for all of the variables that affect how much chemical should be injected (e.g., pressure, hydrogen sulfide concentration, etc.) nor the optimal efficiency rates of varying pump systems.

Inaccurate injection levels are problematic because the chemicals injected are expensive, and over-injection causes unnecessary expense for producers. Under-injection can also be problematic because it often results in the creation of poor product (i.e., with wax, hydrate, or corrosion agents) and causes problems with pipeline operations.

Our chemical-management systems monitor and manage the chemical-injection process to ensure that optimal levels of chemicals are injected. This improves the efficiency of the pump and production quality of the well, improves safety for workers that would otherwise be exposed to these chemicals, and improves compliance with pipeline operators. Like our burner-management systems, our chemical-management systems can be monitored and managed remotely via supervisory control and data acquisition or other remote-communication systems. We hold a U.S. patent related to our chemical management system and its process for supplying a chemical agent to a process fluid.

Results of Operations

Comparison quarter over quarter

The table below presents certain financial data comparing the most recent quarter to prior quarters:

	For the three months ended					
	March 31, 2019	December 31, 2018	September 30, 2018	June 30, 2018	March 31, 2018	
Total Revenues	\$10,833,058	\$10,605,155	\$11,499,902	\$11,339,760	\$12,169,717	
Gross Profit Percentage	53.2 %	44.9 %	53.0 %	52.1 %	50.4 %	
Operating Expenses	\$3,626,811	\$3,541,209	\$3,701,281	\$3,810,896	\$3,873,838	
Net Income	\$1,668,618	\$831,404	\$1,658,859	\$1,714,270	\$1,876,228	
Operating Cash Flow	\$2,608,501	\$1,829,363	\$599,862	\$1,670,392	\$1,452,939	

Despite a decline in revenues compared to the first quarter of 2018, our revenues for the quarter ended March 31, 2019 were up slightly compared to the prior quarter. If oil prices remain at or above current levels and our customers' capital budgets increase, we expect that sales volumes will continue to increase at a moderate pace. However, increases in customer spending patterns often lag several months behind sustained improvements in oil and gas prices.

Revenues for the quarter ended March 31, 2019 decreased by 11% or \$1,336,659 compared to the quarter ended March 31, 2018, which was mostly a carryover result from the significant industry down turn in Q4 2018. As a result of the significant decline in oil prices in Q4 2018, many E&P companies pulled back on capex budgets or deferred planned spending to later in

2019. Although oil prices recovered significantly during the first quarter of 2019, the impact of the Q4 2018 downturn could continue to affect our revenues during the remainder of 2019.

Our gross profit percentage fluctuates each quarter due to changes in product mix and product related reserves. Over the past year gross profit has stayed fairly consistent, within an expected range, except for Q4 of 2018 where gross profit decreased due to inventory adjustments related to our CMS product line. We anticipate gross margin will stay within the expected range going forward, assuming normal product mix fluctuations. We believe that our gross profit percentage may improve as the PF3100 becomes a larger contributor to revenue in future periods.

Operating expenses decreased \$247,027 from the same quarter of last year primarily due to lower commissions as a result of reduced revenues and a reduction in stock based compensation due to some significant awards vesting and no longer requiring expense recognition. As reported in our 2018 10K filing, we plan to make additional investments during 2019. Planned investments include increased research and development efforts in order to expand our product offerings, and an expanded sales and labor force to meet expected market demand and support our expanding product offerings.

Due to the reasons discussed above, net income decreased 11% during the quarter ended March 31, 2019 compared to the same quarter in 2018. Operating cash flows increased 80% during the first quarter of 2019 compared to the first quarter of 2018, primarily due to increases in customer collections. Assuming favorable economic conditions continue and we successfully implement our planned investments in research and development and an expanded sales and labor force, we believe we are well-positioned for continued growth in future periods.

Liquidity and Capital Resources

Working capital at March 31, 2019 was \$28,281,712, compared to \$27,744,268 at December 31, 2018. This increase was primarily due to a decrease in accrued liabilities related to 2018 bonuses and incentive compensation that were paid out during the first quarter.

We acquired land for a new office building and research and development facility in Canada in June of 2018 and have begun construction. Excluding the cost of the land, the total cost of the building is expected to be approximately \$3,500,000 USD, and as of March 31, 2019, we had spent approximately \$698,000 USD towards its construction. We believe our available cash resources are sufficient to cover construction costs for the building and other expected capital expenditures for the foreseeable future, and we have no current plans to incur debt financing.

Off-Balance Sheet Arrangements

We have not engaged in any off-balance sheet arrangements, nor do we plan to engage in any in the foreseeable future.

Item 3. Quantitative and Qualitative Disclosure about Market Risk

This section is not required.

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

Our Management, with the participation of the Principal Executive Officer and Principal Financial Officer, evaluated the effectiveness of the design and operation of our disclosure controls and procedures pursuant to Rule 13a-15(b) under the Securities Exchange Act of 1934, as amended, as of the end of the period covered by this Report. Our disclosure controls and procedures are designed to ensure that the information required to be disclosed by us in reports that we file under the Exchange Act is accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate, to allow timely decisions regarding required disclosure and is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the SEC. Based on the evaluation performed, our management, including the principal executive officer and principal financial officer, concluded that the disclosure controls and procedures were effective as of March 31, 2019.

Changes in Internal Control over Financial Reporting

Our Management, with the participation of our Chief Executive Officer and Chief Financial Officer, evaluated the changes in our internal control over financial reporting that occurred during the quarterly period covered by this Quarterly Report on Form 10-Q. Based on that evaluation, Management concluded that no change in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) occurred during the quarter ended March 31, 2019 that materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

To the best of our knowledge, there are no legal proceedings pending or threatened against us that may have a material impact on us and there are no actions pending or threatened against any of our directors or officers that are averse to us.

Item 1A. Risk Factors

In addition to the other information set forth in this quarterly report on Form 10-Q, you should carefully consider the risks discussed in our Annual Report on Form 10-K for the year ended December 31, 2018, which risks could materially affect our business, financial condition or future results. These risks are not the only risks facing our Company. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial may also have a material, adverse effect on our business, financial condition or future results.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

On November 5, 2018, the Company announced that its Board of Directors had authorized a share repurchase program allowing the Company, at Management's discretion, to repurchase up to \$2,000,000 worth of the Company's common stock from time to time through October 31, 2019. All other share repurchase programs previously authorized by the Board have expired.

The table below sets forth additional information regarding our share repurchases during the three months ended March 31, 2019:

Period	(a) Total Number of Shares Purchased	(b) Weighted Av Per Share	erage Price Paid	(c) Total Number of Shares Purchased as Part of Publicly Announced Plans	(d) Maximum Dollar Value of Shares that May Yet Be Purchased Under the Plans
January	470,303	\$	1.78	470,303	\$ 494,403
February	304,984	\$	1.63	304,984	\$
March	_	\$	_	_	\$
Total	775,287			775,287	

Item 3. Defaults Upon Senior Securities

We do not have any debt nor any current plans to obtain debt financing.

Item 4. Mine Safety Disclosures

This item is not applicable.

Item 5. Other Information

This item is not applicable.

Item 6. Exhibits

Exhibits. The following exhibits are included as part of this report:

Exhibit 31.1*	Certification of Principal Executive Officer Pursuant to Rule 13a-14(a)
Exhibit 31.2*	Certification of Principal Financial Officer Pursuant to Rule 13a-14(a)
Exhibit 32.1*	Certification of Principal Executive Officer Pursuant to 18 U.S.C. Section 1350
Exhibit 32.2*	Certification of Principal Financial Officer Pursuant to 18 U.S.C. Section 1350
Exhibit 101.INS*	XBRL Instance Document
Exhibit 101.SCH*	XBRL Taxonomy Extension Schema Document
Exhibit 101.CAL*	XBRL Taxonomy Extension Calculation Linkbase Document
Exhibit 101.DEF*	XBRL Taxonomy Definition Linkbase Document
Exhibit 101.LAB*	XBRL Taxonomy Extension Label Linkbase Document
Exhibit 101.PRE*	XBRL Taxonomy Extension Presentation Linkbase Document

⁺ Indicates Management contract or compensatory plan or arrangement * Filed herewith

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PROFIRE ENERGY, INC.

Date: May 8, 2019 By: /s/ Brenton W. Hatch

Brenton W. Hatch Chief Executive Officer

Date: May 8, 2019 By: /s/ Ryan W. Oviatt

Ryan W. Oviatt Chief Financial Officer

EXHIBIT 31.1

CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER Pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934

- I, Brenton W. Hatch, certify that:
 - 1. I have reviewed this quarterly report on Form 10-Q of Profire Energy, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) Any fraud, whether or not recontrol over financial rep		nt or other employ	rees who have a significant role in the registrant's internal
Date:	May 8, 2019	By:	/s/ Brenton W. Hatch Brenton W. Hatch
			Chief Executive Officer

EXHIBIT 31.2

CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER Pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934

I, Ryan W. Oviatt, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Profire Energy, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.						
D	ate:	May 8, 2019	Ву:	/s/ Ryan W. Oviatt Ryan W. Oviatt Chief Financial Officer		

CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with this quarterly report on Form 10-Q of Profire Energy, Inc. (the "Company") for the period ended March 31, 2019, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Brenton W. Hatch, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: May 8, 2019

By: /s/ Brenton W. Hatch
Brenton W. Hatch
Chief Executive Officer

CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with this quarterly report on Form 10-Q of Profire Energy, Inc. (the "Company") for the period ended March 31, 2019, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Ryan W. Oviatt, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: May 8, 2019

By: /s/ Ryan W. Oviatt

Ryan W. Oviatt

Chief Financial Officer