UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 7, 2024

PROFIRE ENERGY, INC.

(Exact name of registrant as specified in its charter)

Nevada 001-36378 20-0019425
(State or other jurisdiction of incorporation) Commission File Number) (IRS Employer Identification No.)

321 South 1250 West, Suite 1, Lindon, Utah (Address of principal executive offices)

> 84042 (Zip code)

801 796-5127

(Registrant's telephone number, including area code)

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

or the it	showing provisions (see General Instruction 7.2 below).
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the regine (§230.405 of this chapter) or Rule 12b-2		y as defined in Rule 405 of the Securities Act of 1933 34 (§240.12b-2 of this chapter).
Emerging growth company \square		
If an emerging growth company, indicate complying with any new or revise financial	-	elected not to use the extended transition period for ction 13(a) of the Exchange Act. \Box
Securities registered pursuant to Sect	ion 12(b) of the Act:	
Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common, \$0.001 Par Value	PFIE	NASDAQ
30, 2024. A copy of the press release is of this Item 2.02 disclosure. The information contained in Items 2.02 1934, as amended, or otherwise subject	attached to this Current Report as Example and 9.01 shall not be deemed "filed" to the liabilities of that Section, nor sill 34, as amended, or the Securities Ac	se reporting financial results for the three months ended June thibit 99.1 and is incorporated herein solely for the purposes for purposes of Section 18 of the Securities Exchange Act of hall it be deemed incorporated by reference into any filing to f 1933, as amended, except as otherwise expressly set
Item 9.01. Financial Statem (d) Exhibits Exhibit Number Description	ents and Exhibits	
99.1 Press Release	Announcing Financial Results	

SIGNATURE

Cover Page Interactive Data File (embedded within the Inline XBRL document)

104.0

Date:

August 7, 2024

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PROFIRE ENERGY, INC.

By: /s/ Ryan W. Oviatt

Ryan W. Oviatt

Co-Chief Executive Officer



Profire Energy Reports Financial Results for Second Quarter 2024

Company Reports Second Highest Quarterly Revenue in Company History

LINDON, **Utah August 7**, **2024** - Profire Energy, Inc. (NASDAQ: PFIE), a technology company (the "Company") that provides solutions which enhance the efficiency, safety, and reliability of industrial combustion appliances, today reported financial results for its second quarter ending June 30, 2024. A conference call will be held on Thursday, August 8, 2024 at 8:30 a.m. ET to discuss the results.

Second Quarter Summary (comparisons to prior-year quarter)

- Revenue of \$15.2 million, compared to \$14.6 million
- Gross profit of \$7.9 million, compared to \$7.4 million
- Gross margin increased by 90 basis points to 51.8%
- Net income of \$2.1 million, or \$0.04 per diluted share, versus \$2.9 million and \$0.06
- Generated EBITDA of \$3.0 million, versus \$3.7 million
- Cash and investments of \$18.4 million with no debt

"We reported another very successful quarter, highlighted by the second highest quarterly revenue in company history, further progress across our diversification strategy, and maintaining momentum within our legacy business," said Ryan Oviatt, co-CEO and Chief Financial Officer of Profire Energy. "We increased our cash balance while building our inventory and repurchasing shares, and continue to remain debt-free."

Second Quarter 2024 Financial Results

Total revenues for the period equaled \$15.2 million, compared to \$13.6 million in the first quarter of 2024 and \$14.6 million in the prior-year quarter. The sequential and year-over-year increase was partially driven by the timing of certain orders that moved into the second quarter of this year due to changes in customer readiness as well as strong activity in our diversification business.

Gross profit was \$7.9 million, compared to \$6.8 million in the first quarter and \$7.4 in the second quarter of 2023. Gross margin was 52% of revenues, compared to 50% of revenues in the prior quarter and 51% of revenues in the prior-year quarter. The sequential and year-over-year increase is related to product mix, partially offset by inflationary pressures across the business.

Total operating expenses were \$5.3 million, compared to \$5.0 million in the first quarter of 2024 and \$4.2 million in the year-ago quarter. The sequential increase is primarily due to ongoing inflation pressure on our business as well as increased headcount to support strategic growth and increased business activity. The prior-year quarter included a nonrecurring benefit from the employee retention tax credit ("ERC") of \$762,000. Without this benefit, the year-over-year increase would have only been 6% which is due to increased inflation and headcount.

Compared with the same quarter last year, operating expenses for G&A increased 25%, R&D increased 56% and depreciation increased by 7%. The increase in G&A was driven by the ERC benefit noted above while the increase in R&D was a result of increased activity on new product development and certifications.

Net income was \$2.1 million, or \$0.04 per diluted share, compared to net income of \$1.4 million or \$0.03 per diluted share in the first quarter of 2024 and \$2.9 million or \$0.06 per diluted share in the same quarter last year also primarily driven by the prior year ERC credit.

"Our diversification efforts continue to be a critical component of our growth strategy, representing 15% of our total revenue for the quarter, as diversified sales for the first half of 2024 outpaced the first six months of 2023," said Cameron Tidball, co-CEO of Profire Energy. "The outlook for energy derived from hydrocarbon production remains very strong as the global demand for energy continues to grow. We remain very optimistic about the outlook for Profire for the second half of 2024 and beyond as well as our ability to deliver long-term shareholder value."

Conference Call

Profire Energy Executives will host the call, followed by a question-and-answer period.

Date: Thursday, August 8, 2024 Time: 8:30 a.m. ET (6:30 a.m. MT) Toll-free dial-in number: 1-800-225-9448 International dial-in number: 1-203-518-9708

Conference ID: PROFIRE

The conference call will be webcast live and available for replay via this link: https://viavid.webcasts.com/starthere.jsp? ei=1653744&tp key=6e0824482a

The webcast replay will be available for one year.

Please call the conference telephone number five minutes prior to the start time. An operator will register your name and organization. If you have any difficulty connecting the conference call, please contact Athena Kefalas at 1-801-796-8969.

A replay of the call will be available via the dial-in numbers below after 1:00 p.m. ET on the same day through August 22, 2024.

Toll-free replay number: 1-844-512-2921 International replay number: 1-412-317-6671

Replay Pin Number: 11156393

About Profire Energy, Inc.

Profire Energy is a technology company providing solutions that enhance the efficiency, safety, and reliability of industrial combustion appliances while mitigating potential environmental impacts related to the operation of these devices. It is primarily focused in the upstream, midstream, and downstream transmission segments of the oil and gas industry. However, in recent years, we have completed many installations of our burner-management solutions in other industries that we believe will be applicable as we expand our addressable market over time. Profire specializes in the engineering and design of burner and combustion management systems and solutions used on a variety of natural and forced draft applications. Its products and services are sold primarily throughout North America. It has an experienced team of sales and service professionals that are strategically positioned across the United States and Canada. Profire has offices in Lindon, Utah; Victoria, Texas; Midland-Odessa, Texas; Homer, Pennsylvania; Greeley, Colorado; Millersburg, Ohio; and Acheson, Alberta, Canada. For additional information, visit www.profireenergy.com.

Cautionary Note Regarding Forward-Looking Statements. Statements made in this release that are not historical are forward-looking statements. This release contains forward-looking statements, including, but not limited to statements regarding the Company's expected growth and the Company's expected revenues from diversification opportunities. Forward-looking statements are not guarantees of future results or performance and involve risks, assumptions and uncertainties that could cause actual events or results to differ materially from the events or results described in, or anticipated by, the forward-looking statements. Factors that could materially affect such forward-looking statements include certain economic, business, public market and regulatory risks and factors identified in the company's periodic reports filed with the Securities and Exchange Commission. All forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All forward-looking statements are made only as of the date of this release and the Company assumes no obligation to update forward-looking statements to reflect subsequent events or circumstances, except as required by law. Readers should not place undue reliance on these forward-looking statements.

Contact:

Profire Energy, Inc.

Ryan Oviatt, Co-CEO & CFO (801) 796-5127

Three Part Advisors

Steven Hooser, Partner John Beisler, Managing Director 214-872-2710

About Non-GAAP Financial Measures

To supplement our consolidated financial statements, which statements are prepared and presented in accordance with GAAP, we use the following non-GAAP financial measure of earnings before interest, taxes, depreciation and amortization ("EBITDA"). The presentation of this financial information is not intended to be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP.

We use this non-GAAP financial measure for financial and operational decision making and as a means to evaluate period-to-period comparisons. Our management believes that this non-GAAP financial measure provides meaningful supplemental information regarding our performance. We believe that both management and investors benefit from referring to this non-GAAP financial measure in assessing our performance and when planning, forecasting, and analyzing future periods. We believe this non-GAAP financial measure is useful to investors both because it allows for greater transparency with respect to key metrics used by management in its financial and operational decision making.

The Following is a tabular presentation of EBITDA, including a reconciliation to net income which the Company believes to be the most directly comparable US GAAP financial measure.

	6/30/2024	6/30/2023
EBITDA Calculation:	3 months	3 months
Net Income	\$2,062,725	\$2,857,157
add back net income tax expense	\$704,620	\$634,028
add back net interest expense	\$(80,690)	\$(122,800)
add back depreciation and amortization	\$271,437	\$285,957
EBITDA calculated	\$2,958,092	\$3,654,342

PROFIRE ENERGY, INC. AND SUBSIDIARIES

Condensed Consolidated Balance Sheets

		As	οf	<u>.</u>	
	Ju	ine 30, 2024	D	ecember 31, 2023	
ASSETS		(Unaudited)			
CURRENT ASSETS					
Cash and cash equivalents	\$	8,920,732	\$	10,767,519	
Short-term investments		3,633,333		2,799,539	
Accounts receivable, net		14,158,647		14,013,740	
Inventories, net (note 3)		16,059,628		14,059,656	
Prepaid expenses and other current assets (note 4)		3,041,359		2,832,262	
Total Current Assets		45,813,699		44,472,716	
LONG-TERM ASSETS					
Net deferred tax asset		489,360		496,785	
Long-term investments		5,888,449		6,425,582	
Lease right-of-use asset (note 6)		406,852		432,907	
Property and equipment, net		11,194,296		10,782,372	
Intangible assets, net		1,025,345		1,104,102	
Goodwill		2,579,381		2,579,381	
Total Long-Term Assets		21,583,683		21,821,129	
TOTAL ASSETS	\$	67,397,382	\$	66,293,845	
LIADII ITIES AND STOCKHOL DEDGI FOLIITA					
LIABILITIES AND STOCKHOLDERS' EQUITY					
CURRENT LIABILITIES		1.645.000		2 600 556	
Accounts payable	\$	1,645,228	2	2,699,556	
Accrued liabilities (note 5)		4,448,655		4,541,820	
Current lease liability (note 6)		138,552		130,184	
Income taxes payable		374,384		1,723,910	
Total Current Liabilities		6,606,819		9,095,470	
LONG-TERM LIABILITIES		50.505		52.621	
Net deferred income tax liability		50,705		52,621	
Long-term lease liability (note 6)		276,186		307,528	
TOTAL LIABILITIES		6,933,710		9,455,619	
STOCKHOLDERS' EQUITY (note 7)					
Preferred stock: \$0.001 par value, 10,000,000 shares authorized: no shares issued or outstanding		_		_	
Common stock: \$0.001 par value, 100,000,000 shares authorized: 53,589,902 issued and 47,212,748 outstanding at June 30, 2024, and 53,047,231 issued and 46,803,868 outstanding at December 31, 2023		53,592		53,048	
Treasury stock, at cost		(9,514,893)		(9,324,272)	
Additional paid-in capital		33,375,359		32,751,749	
Accumulated other comprehensive loss		(3,149,889)		(2,844,702)	
Retained earnings		39,699,503		36,202,403	
TOTAL STOCKHOLDERS' EQUITY		60,463,672		56,838,226	
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$	67,397,382	\$	66,293,845	
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 $These {\it financial statements should be read in conjunction with the Form~10-Q~and~accompanying~footnotes}~.$

PROFIRE ENERGY, INC. AND SUBSIDIARIES

Condensed Consolidated Statements of Income and Comprehensive Income (Unaudited)

	(Unaud	For the Three Mor	nthe En	ded June 30	For the Six Months		hs Ended	s Ended June 30		
		2024	iiiis Lir	2023		2024		2023		
		202.	_	(See Note 1)		202.	_	(See Note 1)		
REVENUES (note 8)			_	(See Hote 1)				(See Frote 1)		
Sales of products, net	\$	13,725,996	\$	13,719,559	\$	26,417,800	\$	27,477,907		
Sales of services, net		1,434,517		840,693		2,383,853		1,765,643		
Total Revenues	_	15,160,513		14,560,252		28,801,653		29,243,550		
COST OF SALES										
Cost of sales - products		6,441,389		6,386,849		12,536,394		12,491,024		
Cost of sales - services		859,550		758,958		1,648,914		1,504,972		
Total Cost of Sales		7,300,939		7,145,807		14,185,308		13,995,996		
GROSS PROFIT		7,859,574		7,414,445		14,616,345		15,247,554		
OPERATING EXPENSES										
General and administrative		4,817,648		3,857,580		9,372,976		7,967,609		
Research and development		300,578		192,864		615,069		467,253		
Depreciation and amortization		149,808		140,093		299,668		282,981		
Total Operating Expenses		5,268,034		4,190,537		10,287,713		8,717,843		
Total Operating Expenses		3,200,034		4,170,557		10,207,713		0,717,043		
INCOME FROM OPERATIONS		2,591,540		3,223,908		4,328,632		6,529,711		
OTHER INCOME (EXPENSE)										
Gain on sale of property and equipment		92,068		181,343		136,889		234,418		
Other expense		3,047		(36,866)		(20,295)		(46,423)		
Interest income		83,347		123,654		155,244		181,701		
Interest expense		(2,657)		(854)		(5,602)		(1,787)		
Total Other Income		175,805		267,277		266,236		367,909		
INCOME BEFORE INCOME TAXES		2,767,345		3,491,185		4,594,868		6,897,620		
INCOME TAX EXPENSE		(704,620)		(634,028)		(1,097,768)		(1,450,842)		
		(11)	_	(12)1 1)		(),,	_	(, : :,:)		
NET INCOME	\$	2,062,725	\$	2,857,157	\$	3,497,100	\$	5,446,778		
OTHER COMPREHENSIVE INCOME (LOSS)										
Foreign currency translation gain (loss)	\$	(126,084)	\$	278,328	\$	(370,885)	\$	272,804		
Unrealized gains on investments		54,632		(30,416)		65,698		45,871		
Total Other Comprehensive Income (Loss)		(71,452)		247,912	_	(305,187)		318,675		
				,						
COMPREHENSIVE INCOME	\$	1,991,273	\$	3,105,069	\$	3,191,913	\$	5,765,453		
BASIC EARNINGS PER SHARE	\$	0.04	\$	0.06	\$	0.07	\$	0.12		
FULLY DILUTED EARNINGS PER SHARE	\$	0.04	\$	0.06	\$	0.07	\$	0.11		
		45.440.455		45.000.5		45.000.45		45.004.5		
BASIC WEIGHTED AVG NUMBER OF SHARES OUTSTANDING		47,119,403		47,393,768		47,002,139		47,284,749		
FULLY DILUTED WEIGHTED AVG NUMBER OF SHARES OUTSTANDING	_	49,123,026	_	49,473,080	_	49,005,378		49,349,488		

These financial statements should be read in conjunction with the Form 10-Q and accompanying footnotes.

PROFIRE ENERGY, INC. AND SUBSIDIARIES

Condensed Consolidated Statements of Cash Flows (Unaudited)

(Unaudited)				
		For the Six Months End		
OPERATING ACTIVITIES		2024		2023
Net income	\$	3,497,100	\$	5,446,778
Adjustments to reconcile net income to net cash provided by operating activities:	·	2,121,222	-	2,110,710
Depreciation and amortization expense		539,091		547,996
Gain on sale of property and equipment		(136,889)		(234,418)
Bad debt expense		134,047		378,753
Stock awards issued for services		572,505		583,493
Changes in operating assets and liabilities:				
Accounts receivable		(70,936)		(3,034,236)
Income taxes receivable/payable		(1,344,767)		682,284
Inventories		(2,077,251)		(2,662,032)
Prepaid expenses and other current assets		(266,714)		(51,121)
Deferred tax asset/liability		7,158		205,571
Accounts payable and accrued liabilities		(1,069,176)		(80,409)
Net Cash Provided by (Used in) Operating Activities		(215,832)		1,782,659
INVESTING ACTIVITIES				
Proceeds from sale of property and equipment		202,553		309,493
Purchase of investments		(230,362)		(405,578)
Purchase of property and equipment		(1,069,555)		(607,248)
Net Cash Used in Investing Activities		(1,097,364)		(703,333)
FINANCING ACTIVITIES				
Value of equity awards surrendered by employees for tax liability		(316,816)		(248,958)
Cash received in exercise of stock options		35,325		65,335
Purchase of treasury stock		(190,620)		(57,957)
Principal paid toward lease liability		(22,037)		(13,972)
Net Cash Used in Financing Activities		(494,148)		(255,552)
Effect of exchange rate changes on cash		(39,443)		37,740
NET CHANGE IN CASH		(1,846,787)		861,514
CASH AT BEGINNING OF PERIOD		10,767,519		7,384,578
CASH AT END OF PERIOD	\$	8,920,732	\$	8,246,092
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION				
CASH PAID FOR:				
Interest	\$	5,602	\$	1,787
Income taxes	\$	2,457,245	\$	576,750
NON-CASH FINANCING AND INVESTING ACTIVITIES				
Common stock issued in settlement of accrued bonuses	\$	324,415	\$	378,526
Common stock issued for stock options	\$	46,131	\$	_

 $These {\it financial statements should be read in conjunction with the Form~10-Q~and~accompanying~footnotes}~.$