

# UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Statement (Month/Day/		Pl	3. Issuer Name and Ticker or Trading Symbol PROFIRE ENERGY INC [PFIE]				
JITE	-03/06/2018		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director10% OwnerXOfficer (giveOther (specify title below)			5. If Amendment, Date Original Filed(Month/Day/Year)  6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting PersonForm filed by More than One Reporting Person	
Lip)	Tab	le I - Non	-Derivati	ve Securitie	s Ben	eficially (	Owned
	2. Amount of			3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	nership m: Direct or irect (I)  4. Nature of Indirect Beneficial Ownership (Instr. 5)		ect Beneficial
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2. Date Exerc Expiration D	e Exercisable and 3. ation Date So Day/Year) 3.		3. Title and Amount of Securities Underlying Derivative Security		ion O ise Fo	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	*	Title		r Security	Security D	Direct (D) or Indirect (I)	
(2)	04/18/2019	Stock	250,000	\$ 1.37		D	
<u>(3)</u>	05/25/2020	Common Stock	60,000	\$ 1.01		D	
	State (Mor 03/0 JITE State)  The for each class of the responded to responded to responded to responding the following state of the follo	Statement (Month/Day/Year) 03/06/2018  Tab  2. A. Bene (Inst.)  159  The for each class of securities be determined to the collected to respond unless the collected to respond to	Statement (Month/Day/Year) 03/06/2018  Table I - Non  2. Amount of Se Beneficially Ow (Instr. 4)  159,906 1  ho respond to the collection of in the decimal to the respond unless the form distributed to respond to the respond	Statement (Month/Day/Year) 03/06/2018  Table I - Non-Derivati  2. Amount of Securities Beneficially Owned (Instr. 4)  159,906 (1)  159,906 (1)  159,906 (1)  2. Date Exercisable and Expiration Date (Month/Day/Year)  2. Date Exercisable and Expiration Date (Month/Day/Year)  Expiration Date (Month/Day/Year)  Date Exercisable Date  Expiration Date (Month/Day/Year)  Common Stock  Common Stock  Common Stock  PROFIRE I  4. Relationsh Person(s) to I (Check Director New Common Stock  2. Amount of Securities Beneficially Owned (e.g., puts, calls, puts, ca	Statement (Month/Day/Year) 03/06/2018  4. Relationship of Reporting Person(s) to Issuer (Check all applicable)	Statement (Month/Day/Year) 03/06/2018    Statement (Month/Day/Year) 03/06/2018	Statement (Month/Day/Year) 03/06/2018    A. Relationship of Reporting   Person(s) to Issuer (Check all applicable)   Director

# **Reporting Owners**

Reporting Owner Name / Address	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
Tidball Cameron M. 321 SOUTH 1250 WEST SUITE 1 LINDON, UT 84042			CBDO		

# **Signatures**

Todd Fugal as attorney-in-fact for Cameron M. Tidball	03/16/2018
**Signature of Reporting Person	Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). Consists of 39,905 shares of common stock and shares issuable under a restricted stock award ("RSA") and restricted stock units ("RSUs"). The RSA includes 33,334 shares of restricted stock granted to the reporting person. 16,667 shares will vest on May 1, 2018, and the remaining shares will vest on May 1, 2019. Upon vesting, the reporting person will receive a number of shares of common stock
- (1) equal to the number of restricted stock shares that have vested. The RSU's consist of (1) an award of 13,333 RSUs where 6,666 will vest on June 16, 2018, and the remainder will vest on June 16, 2019; (2) an award of 53,334 RSUs where 26,667 will vest on June 16, 2018 and the remainder will vest on June 16, 2019; and (3) an award of 20,000 RSU's that vest in 20% annual increments on each of the first five anniversaries of March 6, 2018. Each RSU represents the right to receive one share of common stock upon vesting.
- (2) The option became exercisable in 20% annual increments on each of the first five anniversaries of April 18, 2013.
- (3) The option became exercisable in 33.33% annual increments on each of the first three anniversaries of May 25, 2016.

### Remarks:

**Exhibit List:** 

Exhibit 24- Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

#### POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of <u>Todd Fugal, Jenny Svelund</u> and <u>Sam Gardiner</u>, or either of them signing singly, and with full power of substitution, the undersigned's true and lawful attorney-in-fact to:

- (1) prepare, execute in the undersigned's name and on the undersigned's behalf, and submit to the U.S. Securities and Exchange Commission (the "SEC") a Form ID, including amendments thereto, and any other documents necessary or appropriate to obtain codes and passwords enabling the undersigned to make electronic filings with the SEC of reports required by Section 16(a) of the Securities Exchange Act of 1934 or any rule or regulation of the SEC:
- (2) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Profire Energy, Inc. (the "Company"), Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (3) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5, complete and execute any amendment or amendments thereto, and timely file such form with the SEC and any stock exchange or similar authority; and
- (4) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 14 day of 1417CH, 2018

Signature

CAMETON TIDBALL

Print Name