United States<br>Securities and Exchange Commission<br>Washington, DC 20549

FORM 10-QSB
Quarterly Report Under Section 13 or 15(d) of the Securities Exchange Act of 1934

For the Quarter Ended
June 30, 2005

Commission File Number 333-119234
THE FLOORING ZONE, INC.
(---------------------------------------------
NEVACA
(State or other jurisdiction of incorporation or organization) 20-0019425
(I.R.S. Employer Identification No.)

3219 Glynn Avenue, Brunswick, Georgia 31520
(Address of principal executive offices)
(912) 264-0505
(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12 (b) of the Act: None.
Securities registered pursuant to section $12(\mathrm{~g})$ of the Exchange Act: Common, $\$ 0.001$ par value

Check whether the Issuer filed all reports required to be filed by section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such report(s), Yes [X] No [ ]

Check whether the Issuer has been subject to such filing requirements for the past 90 days. Yes [X] No [ ]

As of August 8, 2005 we had $38,564,750$ shares of our $\$ 0.001$ par value, common stock outstanding.

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## PART I FINANCIAL INFORMATION

Item 1. Financial Statements

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The Flooring Zone, Inc.
Condensed Consolidated Balance Sheet
June 30, 2005
(Unaudited)

\section*{ASSETS}


See accompanying notes to financial statements
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</TABLE>
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<CAPTION>
The Flooring Zone, Inc.
Condensed Consolidated Balance Sheet-[continued]
June 30, 2005
(Unaudited)

\section*{LIABILITIES AND STOCKHOLDERS' DEFICIT}

Current liabilities:


Stockholders' deficit:-Note 2
\begin{tabular}{lll} 
Preferred Stock, \(10,000,000\) shares authorized \(\$ .001\) par value & \\
value: No shares issued and outstanding & - \\
Common stock, \(100,000,000\) shares authorized \(\$ .001\) par & \\
value; \(38,539,750\) shares issued and outstanding & & 38,540 \\
Additional paid in capital & 546,287 & \\
Accumulated deficit & \((963,366)\) &
\end{tabular}

Total stockholders' deficit
\(\qquad\) \((963,366)\)

See accompanying notes to financial statements
</TABLE>
<TABLE>
<CAPTION>

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<TABLE>
The Flooring Zone, Inc.
Condensed Consolidated Statements of Operations
For the three month and six month periods ended June 30, 2005 and 2004
(Unaudited)


Other income (expense):


See accompanying notes to financial statements

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</TABLE>
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The Flooring Zone, Inc.
Condensed Consolidated Statements of Cash Flows For the six month periods ended June 30, 2005 and 2004 (Unaudited)
\[
6 / 30 / 2005 \quad 6 / 30 / 2004
\]

\section*{CASH FLOWS FROM OPERATING ACTIVITIES}
<S>

Net income
\(<\mathrm{C}>\)
\$ \(10,166 \quad \$ \quad 59,189\)

Adjustments to reconcile net income to net cash used in operating activities:
\begin{tabular}{|c|c|c|}
\hline Depreciation and amortization & 21,245 & 18,278 \\
\hline Decrease (increase) in accounts receivable & (69) & \((7,512)\) \\
\hline Decrease (increase) in inventories & \((217,295)\) & \((230,346)\) \\
\hline Decrease (increase) in prepaid expenses & \((8,120)\) & 703 \\
\hline Increase (decrease) in accounts payable & 32,400 & 51,185 \\
\hline Increase (decrease) in accrued liabilities & 1,592 & \((8,776)\) \\
\hline Increase (decrease) in customer deposits & 5,039 & \((109,752)\) \\
\hline Net cash used in operating activities & \((155,042)\) & \((227,031)\) \\
\hline
\end{tabular}

\section*{CASH FLOWS FROM INVESTING ACTIVITIES}

Purchase of property and equipment
Purchase of intangible assets
Net cash used in investing activities
\((6,748)\)


\((6,748)\)

\section*{CASH FLOWS FROM FINANCING ACTIVITIES}

\(============194,726 \quad \$ \quad 7433\)

\section*{SUPPLEMENTAL DISCLOSURES}

Cash paid for interest
\$ 43,765
\$
31,029
Cash paid for income taxes

See accompanying notes to financial statements

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</TABLE>
The Flooring Zone, Inc.
Notes to Condensed Consolidated Financial Statements
June 30, 2005

## Note 1 ORGANIZATION AND INTERIM FINANCIAL STATEMENTS

Organization-The Flooring Zone, Inc. (the "Company) is a corporation organized under the laws of the State of Nevada on May 5, 2003. The company's business operations provide for full-service retail floor covering products and services.

Interim financial statements-The accompanying condensed consolidated financial statements are unaudited and have been prepared in accordance with generally accepted accounting principles for interim financial information. Accordingly, they do not include all of the information and footnotes required by accounting principles for complete financial statements generally accepted in the United States of America. In the opinion of management, the accompanying consolidated financial statements contain all adjustments, consisting of normal recurring accruals, necessary for a fair presentation of our financial position as of June 30, 2005. There has not been any change in the significant accounting policies of The Flooring Zone, Inc. for the periods presented. The results of operations for the three months and six months ended June 30, 2005 and 2004 are not necessarily indicative of the results for a full-year period. It is suggested that these unaudited condensed consolidated financial statements be read in conjunction with the consolidated financial statements and the notes thereto included in the Company's Annual Report on Form 10-KSB for the fiscal year ended December 31, 2004 filed with the Securities and Exchange Commission (the "SEC").

Stock based compensation- The Company accounts for stock compensation arrangements under the intrinsic value method outlined in Accounting Principles Board (APB) Opinion No. 25, Accounting for Stock Issued to Employees, (APB Opinion No. 25) and currently intends to continue to do so until it adopts the provisions of Statement of Financial Accounting Standards (SFAS) No. 123R, Share-Based Payment, (SFAS No. 123R). Accordingly, no compensation cost has been recognized for stock compensation arrangements. If the compensation cost for the compensation plans had been determined consistent with SFAS No. 123R, net income and earnings per common share and common share equivalent would have changed to the pro forma amounts indicated below:


Compensation cost under fair value-based
accounting method, net of tax
Net loss, pro forma $\quad 10,166 \quad 59,189$

Net loss per share-basic and diluted:
As reported
$\$ 0.00$
$\$ 0.00$

The Flooring Zone, Inc.
Notes to Condensed Consolidated Financial Statements
June 30, 2005
(Unaudited)

## Note 2 COMMON STOCK

The Company's SB-2 Registration statement filed with the Securities and Exchange Commission became effective in January 2005. During the six months ended June 30, 2005 the Company issued 111,050 shares of its common stock at a price of $\$ 2.00$ per share for a total of $\$ 222,100$.

## Note 3 INVENTORY

Inventories are stated at lower of cost or market and consist of the following:


Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

This discussion summarizes the significant factors affecting our consolidated operating results, financial condition, liquidity and capital resources during the three and six months ended June 30, 2005 and 2004. This discussion should be read in conjunction with the financial statements and financial statement footnotes included in this registration statement.

## Forward-Looking Statements

Certain statements of our expectations contained herein, including, but not limited to statements regarding sales growth, new stores, increases in comparable store sales, commodity price inflation and deflation, and capital expenditures constitute "forward-looking statements." Such statements are based on currently available operating, financial and competitive information and are subject to various risks and uncertainties that could cause actual results to differ materially from our historical experience and our present expectations. These risks and uncertainties include but are not limited to, fluctuations in and the overall condition of the U.S. economy, stability of costs and availability of sourcing channels, conditions affecting new store development, our ability to implement new technologies and processes, our ability to attract, train, and retain highly-qualified associates, unanticipated weather conditions and the impact of competition and regulatory and litigation matters. Undue reliance should not be placed on such forward-looking statements, as such statements speak only as of the date on which they are made.

General
The Flooring Zone, Inc. is a Nevada corporation organized on May 5, 2003, to operate full service retail floorcovering stores. We have a wholly-owned subsidairy, The Flooring Zone of Georgia, Inc. The Georgia corporation was formed in 2000, by the founders of The Flooring Zone, Inc., and was established to develop our business concept in the retail floorcovering industry. Through our subsidiary we operate a total of three retail stores. We have stores in Brunswick and St. Mary's, Georgia and one in Yulee, Florida. We
also maintain administrative offices and warehouse facilities in Brunswick, Georgia. We are currently conducting a registered offering to raise capital to expand our operations and store locations in the southeastern United States.

Results of Operations
For the six months ended June 30, 2005 and 2004
While we enjoyed net income during the first six months of 2005 , our revenues and net income during that period, however, were lower compared to the same six month period 2004.

## Revenues

We generate revenue primarily from the sale of flooring products. We sell flooring products to two groups - retail customers and contractors. Retail customers generally pay higher prices for products than contractors. Typically, about $70 \%$ of our product sales are to retail customers and $30 \%$ of our product sales are to contractors.

Despite average retail product prices being approximately $10 \%$ higher, during the six months ended June 30, 2005 compared to the same six month period of 2004 , we realized a decrease in net revenue of $11 \%$ to $\$ 1,787,181$. This decrease in revenue in the first six months of 2005 was primarily the result of an unusually successful first fiscal quarter of 2004, when we provided flooring products for a large condominium complex and a local hospital. While overall revenue decreased $11 \%$, we believe that, exclusive of the condominium project and the hospital, our revenue from product sales in the first six months of 2005 was consistent with revenues from the first six months of 2004.

As noted above, our revenues are affected by consumer confidence. Based on sales during the first six months, we believe consumer confidence in the communities where we operate continues to be strong. We anticipate revenues at our current stores to remain constant or even slightly higher during the remainder of 2005. We anticipate that our planned expansion into more and larger markets will increase product sales and revenue from operations. We believe the revenues we can earn from one store in the larger markets we are targeting will be equivalent to the revenue we earn in the three stores we currently have.

## Gross Profit

Our gross profit is directly affected by our costs of sales. Cost of sales includes all direct costs of floor coverings, materials used in installation and installation labor. As with revenues, our cost of sales and gross profit are directly affected by changes in the percentage of products sold to retail customers versus contractors. As discussed above, the prices we can charge contractors are lower than the prices we can charge retail customers,

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therefore, our profit margin on product sales to retail customers is greater. Moreover, we typically also realize profit from the sale of materials used in installation and from the costs charged for installation labor to retail customers. Conversely, contractors typically use their own subcontractors to install the floor covering products they purchase. These subcontractors provide the materials used in installation and the installation labor.

Gross profit during the first six months of 2005, was $\$ 696,486,12 \%$ lower than the $\$ 788,956$ gross profits realized during the first six months of 2004. During the first six month of 2005 , we realized an $11 \%$ decrease in net revenue. We also realized an $11 \%$ decrease in cost of sales during that period. Cost of sales as a percentage of net revenues, however, remained constant during the 2005 and 2004 periods. Until such time as we are able to expand our operations into additional markets, we anticipate gross profit to remain consistent with the prior year results or to increase modestly.

General and Administrative Expenses
Comparison of the six months ended June 30, 2005 and 2004
General and administrative expenses for the six months ended June 30, 2005 , decreased $\$ 56,183$, or $8 \%$ to $\$ 642,555$ compared to the six months ended June 30,2004 , and as a percentage of sales revenue remained almost flat during the
six months ended June 30, 2005 and 2004. During the six months ended June 30, 2005 and 2004, general and administrative costs consisted of:

Six Months Ended
June 30, 2005 June 30, 2004

| Salaries \& benefits costs | \$ | 250,146 | \$ | $311,078$ |
| :---: | :---: | :---: | :---: | :---: |
| Advertising \& display costs |  | 49,436 |  |  |
| Occupancy costs \& utilities |  | 150,992 |  | 148,837 |
| Legal \& accounting costs |  | 35,808 |  | 32,471 |
| Other | 156,173 |  | ,41 |  |
|  | ----------- | ------- |  |  |

The $20 \%$ reduction in salaries and benefits costs in the six months ended June 30, 2005 compared to 2004 is largely the result of a reduction in our work force as we have made a concerted effort to consolidate certain job functions. We do not anticipate significant increases in staffing needs until we have raised sufficient capital to expand our operations.

During the six months ended June 30, 2005 we increased our advertising and display costs by $5 \%$ compared to the same period of 2004. This increase in advertising is largely attributable to our efforts to increase product sales and our efforts to inform investors of our ongoing public offering. We anticipate advertising costs to remain fairly consistent with those incurred during the first six months of 2005 until we expand to new markets.

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Occupancy costs and utilities during the six months ended June 30, 2005 compared to the same period of 2004, remained relatively flat, increasing by less than $1.4 \%$. We expect these costs to remain constant until we expand our operations.

Legal and accounting costs increased $10.3 \%$ to $\$ 35,808$ during the six month period ended June 30, 2005 compared to the six month period ended June 30, 2004. We anticipate legal and accounting costs to continue at levels consistent with or higher than the amounts incurred in the first six months of 2005 as we begin to incur legal and accounting costs in connection with our ongoing public reporting obligations.

Other costs remained relatively constant decreasing only $2 \%$ during the six months ended June 30, 2005 compared to June 30, 2004. We anticipate other expenses to remain fairly flat until we expand and add additional Company owned stores to our network.

## Net Income

Our net income in the six months ended June 30, 2005 was $\$ 10,166$ compared to $\$ 59,189$ in during the first six months of 2004 . This $83 \%$ decrease in net income during the first six months of 2005 is primarily the result of decreased sales volume compared to the first six months of 2004 as the Company completed a number of unusually large jobs during the first six months of 2004.

Comparison of the three months ended June 30, 2005 and 2004.
During the three months ended June 30, 2005, we realized net income compared to a net loss during the three months ended June 30,2004.

## Revenues

Despite average retail product prices being approximately $10 \%$ higher, in the three months ended June 30, 2005 compared to the same three month period of 2004 , net revenue remained relatively constant decreasing only $1 \%$. This decrease in revenue in the first fiscal quarter 2005 was primarily the result of an unusually successful second fiscal quarter of 2004, when we provided flooring products for a large condominium complex and a hospital, combined with the fact that we shifted our spring private sales event from March to April in 2005. While overall revenue decreased $20 \%$, we believe that, exclusive of the condominium project and the hospital and the timing of our spring private sale, our revenue from product sales in the second quarter 2005 was consistent with

## Gross Profit

Gross profit during the second fiscal quarter of 2005 , was $\$ 317,845$, essentially unchanged from the $\$ 313,206$ gross profit realized during the second fiscal quarter of 2004, as net revenue and cost of sales each decreased by $1 \%$ during the second fiscal quarter of 2005. Until such time as we are able to expand our operations into additional markets, we anticipate gross profits to remain consistent with the prior year results or to increase modestly.

## General and Administrative Expenses

For the three months ended June 30, 2005 and 2004
General and administrative expenses for the three months ended June 30, 2005, decreased $\$ 13,291$, or $4 \%$ to $\$ 294,308$ compared to the three months ended June 30,2004 . As a percentage of sales revenue general and administrative expenses decrease to $32 \%$ during the quarter ended June 30, 2005, compared to $33 \%$ during the quarter ended March 31, 2004. During the three months ended June 30, 2005 and 2004, general and administrative costs consisted of:

|  | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | June 30, 2005 June |  | , 2004 |  |
|  | ------------- | ----- |  |  |
| Salaries \& benefits costs | \$ | 120,265 | \$ | 145,150 |
| Advertising \& display costs |  | 28,086 |  | 15,478 |
| Occupancy costs \& utilities |  | 73,872 |  | 72,799 |
| Legal \& accounting costs |  | 8,308 |  | 7,518 |
| Other | 63,777 |  | 65 |  |
|  | \$---------- 294 | \$ 3 | 59 |  |

The $17 \%$ reduction in salaries and benefits costs in the quarter ended June 30, 2005 compared to the quarter ended June 30, 2004 is largely the result of a reduction in our administrative work force as we have made a concerted effort to control costs through the consolidation of certain job functions. We do not anticipate significant increases in staffing needs until we have raised sufficient capital to expand our operations.

During the three months ended June 30, 2005 we increased our advertising and display costs by $81 \%$ compared to the same period of 2004 in an effort to increase sales and in connection with our public offering. We anticipate advertising costs to remain fairly consistent with those incurred during the second quarter 2005 until we expand to new markets.

Occupancy costs and utilities during the second quarter 2005 compared to the same quarter 2004, remained relatively flat, increasing by less than $1.5 \%$. We expect these costs to remain constant until we expand our operations.

Legal and accounting costs increased $10.5 \%$ during the three months ended June 30, 2005 compared to the three months ended June 30, 2004. We anticipate legal and accounting costs to continue at levels consistent with or higher than the second quarter 2005 as we begin to incur legal and accounting costs in connection with our ongoing public reporting obligations.

Other costs were relatively unchanged during the quarters ended June 30,2005 and 2004 decreasing $4.3 \%$ in the second quarter of the current year.. We anticipate other expenses to remain relatively constant until we expand and add additional Company owned stores to our network.

## Net Income

Our net income in the second quarter 2005 was $\$ 498$ compared to a net loss of $\$ 9,253$ in the second quarter 2004. This change from a net loss to net income during the first quarter 2005 is primarily the result of decreased cost of sales and general and administrative expenses, only being partially offset by
slightly lower sales volume and increased interest expense compared to the first quarter 2004.

## Liquidity and Capital Resources

Our capital resources have consisted of revenues from operations, funds raised through the sale of our common stock and debt. On January 31, 2005 our SB-2 registration statement was declared effective by the Securities and Exchange Commission and we commenced selling shares of our common stock at $\$ 2.00$ per share. As of August 8,2005 , we have raised $\$ 272,100$. We anticipate our capital resources in the upcoming twelve months will likewise consist primarily of revenues from operations, funds raised in financing activities and debt.

During the first six months of 2005 and 2004 cash was primarily used to fund operations. See below for additional discussion and analysis of cash flow.

> Six Months Ended
> June 30, 2005 June 30, 2004

| Net cash used in operating activities | \$ | $(155,042)$ | \$ $(227,031)$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net cash used in investing activities | \$ | $(6,748)$ | \$ $(3,265)$ |  |  |
| Net cash provided by financing activities |  | \$ 166,424 |  | , |  |
| NET INCREASE (DECREASE) IN CAS |  | \$ | 4,624 | \$ | 19,119 |

As discussed herein, during the six months ended June 30, 2005 compared to the six months ended June 30, 2004 product sales decreased leading to a reduction in net income of $\$ 49,023$ to $\$ 10,166$. During the first six months of 2005 inventory has increased $\$ 217,295$. As we have increased our marketing to try and increase sales. Accounts payable have also increased by $\$ 32,400$ as we have had less income from operations to resolve accounts payable. Net cash used in operating activities during the six months ended June 30 , 2005, was $32 \%$ lower than net cash used in operating activities during the six months ended June 31, 2004. This decrease in cash used in operating activities during the six months ended quarter 2005, was largely the result of significantly higher customer deposits.

We used $\$ 6,748$ net cash in investing activities to acquire equipment during the first six months of 2005 , compared to $\$ 3,265$ during the first six months of 2004.

Net cash provided from financing activities was $\$ 166,424$ during the six months ended June 30, 2005 compared to $\$ 249,415$ during the six months ended June 30, 2004, a $33 \%$ decrease. During the six months ended June 30, 2005 we repaid $\$ 70,676$ in long term debt compared to borrowing $\$ 67,771$ during the first six
months of 2004. Also during the first quarter 2005, we raised $\$ 222,100$ from the sale of our common stock in a public offering compared to funds raised in private sales of our common stock totaling $\$ 107,500$ during the six months ended June 30, 2004.

At June 30, 2005 and 2004, we had cash on hand of \$94,726 and \$74,133, respectively.

## Summary of Material Contractual Commitments

The following table lists our significant commitments as of June 30,
2005.

<TABLE>
<CAPTION>
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Contractual Commitments} & \multicolumn{5}{|c|}{Payments Due by Fiscal Year} & \multicolumn{2}{|r|}{\multirow[b]{2}{*}{Thereafter}} \\
\hline & Tota & 2005 & 2006 & 2007 & 2008 & & \\
\hline <S> <C> & <C> & <C> & <C> & < \(\mathrm{C}>\) & <C> & & \\
\hline Note Payable-Related Party & 113, & 18, & 403 47, & 414 47,6 & ,631 & & -- \\
\hline Notes Payable & 557,478 & 62,214 & 44,373 & 47,344 & 50,515 & & 353,032 \\
\hline Capital Leases & 23,846 & 5,339 & 10,473 & 8,034 & -- - & & \\
\hline Operating Leases & 753,323 & 97,133 & 199,534 & 149,388 & 152,170 & & 155,098 \\
\hline
\end{tabular}

TOTAL
</TABLE>
Off-Balance Sheet Financing Arrangements
As of June 30, 2005 and 2004, we had no off-balance sheet financing
arrangements.

## Critical Accounting Policies

Revenue Recognition
We recognize revenues in accordance with the Securities and Exchange Commission, Staff Accounting Bulletin (SAB) number 104, "Revenue Recognition in Financial Statements." SAB 104 clarifies application of U. S. generally accepted accounting principles to revenue transactions. Accordingly, revenue is recognized when an order has been received, the price is fixed and determinable, the order is shipped and installed, collection is reasonably assured and we have no significant obligations remaining. Licensing fees are royalties paid to us for licensing the use of the name The Flooring Zone. The royalties range from $1-2 \%$ of the licensee's commercial sales volume.

We record accounts receivable for sales which have been delivered but for which money has not been collected. An allowance for doubtful accounts is provided for accounts deemed potentially uncollectible based on analysis and aging of accounts. For customer purchases or deposits paid in advance, we record a liability until products are shipped or installed.

## Merchandise Inventory

We record inventory at the lower of cost or market, cost being determined on a first-in, first-out method. We do not believe our merchandise inventories are subject to significant risk of obsolescence in the near-term, and we have the ability to adjust purchasing practices based on anticipated sales trends and general economic conditions.

## Vendor Funds

We receive funds from vendors in the normal course of business for purchase-volume-related rebates. Our accounting treatment for these vendor-provided funds is consistent with Emerging Issues Task Force (EITF) 02-16 "Accounting by a Customer (Including a Reseller) for Certain Consideration Received From a Vendor." Under EITF 02-16, purchase volume rebates should be treated as a reduction of inventory cost, unless they represent a reimbursement of specific, incremental and identifiable costs incurred by the customer to sell the vendor's product. The purchase volume rebates that we receive do not meet the specific, incremental and identifiable criteria in EITF 02-16. Therefore, they are treated as a reduction in the cost of inventory and we recognize these funds as a reduction of cost of sales when the inventory is sold.

## Recently Issued Accounting Pronouncements

In December 2004, the FASB issued SFAS No. 123R, Share-based Payment. This standard is a revision of SFAS No. 123, Accounting for Stock-Based Compensation, and supersedes Accounting Principles Board Opinion No. 25, Accounting for Stock Issued to Employees, and its related implementation guidance. SFAS No. 123R requires the measurement of the cost of employees services received in exchange for an award of the entity's equity instruments based on the grant-date fair value of the award. The cost will be recognized over the period during which an employee is required to provide service in exchange for the award. No compensation cost is recognized for equity instruments for which employees do not render service. The Company will adopt SFAS No. 123R on December 15, 2005, which will require stock-based compensation expense to be recognized against earnings for the portion of outstanding unvested awards, based on the grant date fair value of those awards calculated using a Black-Scholes pricing model under SFAS 123 for pro forma disclosure. The Company is currently evaluating to what extent the entity's equity instruments will be used in the future for employees services and the transition provisions
of this standard; therefore, the impact to the Company's financial statements of the adoption of SFAS No. 123R cannot be predicted with certainty.

In November 2004, the FASB issued SFAS No. 151, Inventory Costs, an amendment of ARB No. 43, Chapter 4, Inventory Pricing, to clarify that for abnormal amounts of idle facility expense, freight, handling costs, and wasted material (spoilage), should be expensed as incurred and not included in overhead. In addition, this Statement requires the allocation of fixed production overheads to the costs of conversion be based on the normal capacity of the production facilities. The provisions in SFAS No. 151 are effective for inventory costs incurred during fiscal years beginning after June 15, 2005. The Company is currently assessing the impact of SFAS no. 151 on its consolidated financial statements.

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In December 2004, the FASB issued Staff Position No. FAS 109-1, Application of FASB Statement No. 109, Accounting for Income Taxes, to the tax Deduction on Qualified Production Activities Provided by the American Jobs Creation Act of 2004 (the "Act") that provides a tax deduction on qualified production activities. Accordingly FASB indicated that this deduction should be accounted for as a special deduction in accordance with FASB Statement No. 109. The Company will comply with the provisions of FSP 109-1 effective January 1, 2005, and does not believe that the adoption of this FASB Staff Position will have a material impact on the Company's financial statements.

## Item 3. Controls and Procedures

Our principal executive officers and our principal financial officer (the "Certifying Officers") are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e). Such officers have concluded (based upon their evaluations of these controls and procedures as of the end of the period covered by this report) that the Company's disclosure controls and procedures are effective to ensure that information required to be disclosed by it in this report is accumulated and communicated to management, including the Certifying Officers as appropriate, to allow timely decisions regarding required disclosure.

The Certifying Officers have also indicated that there were no significant changes in the Company's internal controls over financial reporting or other factors that could significantly affect such controls subsequent to the date of their evaluation, and there were no significant deficiencies and material weaknesses.

Management, including the Certifying Officers, does not expect that the Company's disclosure controls or its internal controls will prevent all error and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. In addition, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within a company have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people or by management override of the control. The design of any systems of controls is also based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Because of these inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and may not be detected.

## PART II - OTHER INFORMATION

Item 2. Changes in Securities
No instruments defining the rights of the holders of any class of registered securities have been materially modified, limited or qualified during the quarter ended June 30, 2005.

During the quarter, we sold no shares that were not registered under the Securities Act of 1933.

We are currently undertaking a public offering of a maximum of $10,000,000$ shares of our common stock at a price of $\$ 2.00$ per share, for an aggregate offering of up to $\$ 20,000,000$. This public offering was registered with the Securities and Exchange Commission pursuant to an SB-2 registration statement. Our SB-2 registration statement was declared effective by the Securities and Exchange Commission on January 31, 2005 and we commenced our public offering at that time. The commission file number assigned to this registration statement is 333-119234.

As of August 8, 2005, we had sold 136,050 common shares raising \$272,100.

Currently the offering is self underwritten and is being sold by our officers and directors, so no underwriting discounts and commissions, finders' fees or expenses have been paid.

In accordance with the use of proceeds set forth in the registration statement, as of June 30, 2005, approximately $\$ 198,850$ has been used to reduce outstanding debt obligations of the Company. Of the $\$ 198,850$, approximately $\$ 29,000$ was paid to reduce amounts owed on a line of credit extended to us by Michael Carroll and a note payable to Michael Carroll. Mr. Carroll is an officer and director of the Company.

Item 6. Exhibits and Reports on Form 8-K
(A) Reports on Form 8-K

None.
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(B) Exhibits. The following exhibits are included as part of this report:

Exhibit 31.1 Certification of Principal Executive Officer Pursuant to Section 302 of the
Sarbanes-Oxley Act of 2002
Exhibit 31.2 Certification of Principal Financial Officer
Pursuant to Section 302 of the
Sarbanes-Oxley Act of 2002
Exhibit 32.1 Certification of Principal Executive Officer
Pursuant to Section 906 of the
Sarbanes-Oxley Act of 2002
Exhibit 32.2 Certification of Principal Executive Officer
Pursuant to Section 906 of the
Sarbanes-Oxley Act of 2002

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this to be signed on its behalf by the undersigned thereunto duly authorized.

THE FLOORING ZONE, INC.

August 15, 2005 $\qquad$
Jimmy Lee, Chief Executive Officer
/s/ Michael Carroll

## CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER

Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002

I, Jimmy Lee, certify that:
(1) I have reviewed this Quarterly Report on Form 10-QSB of The Flooring Zone, Inc. (the "Company");
(2) Based on my knowledge, this Quarterly Report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this Quarterly Report;
(3) Based on my knowledge, the financial statements, and other financial information included in this Quarterly Report, fairly present in all material respects the financial condition, results of operations and cash flows of the Company as of, and for, the periods presented in this Quarterly Report;
(4) The Company's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Company and have:
(a) Designed such disclosure controls and procedures or caused such disclosure controls and procedures to be designed under our supervision to ensure that material information relating to the Company, including its consolidated subsidiary, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the Company's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures as of the end of the period covered by this Quarterly Report based on such evaluation; and
(d) Disclosed in this Quarterly Report any change in the Company's internal controls over financial reporting that occurred during the Company's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Company's internal controls over financial reporting; and
(5) The Company's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Company's auditors and the audit committee of the Company's board of directors (or persons fulfilling the equivalent function):
(a) All significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to adversely affect the Company's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the Company's internal controls over financial reporting.

CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER

## I, Michael Carroll, certify that:

(1) I have reviewed this Quarterly Report on Form 10-QSB of The Flooring Zone, Inc. (the "Company");
(2) Based on my knowledge, this Quarterly Report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this Quarterly Report;
(3) Based on my knowledge, the financial statements, and other financial information included in this Quarterly Report, fairly present in all material respects the financial condition, results of operations and cash flows of the Company as of, and for, the periods presented in this Quarterly Report;
(4) The Company's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Company and have:
(a) Designed such disclosure controls and procedures or caused such disclosure controls and procedures to be designed under our supervision to ensure that material information relating to the Company, including its consolidated subsidiary, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the Company's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures as of the end of the period covered by this Quarterly Report based on such evaluation; and
(d) Disclosed in this Quarterly Report any change in the Company's internal controls over financial reporting that occurred during the Company's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Company's internal controls over financial reporting; and
(5) The Company's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Company's auditors and the audit committee of the Company's board of directors (or persons fulfilling the equivalent function):
(a) All significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to adversely affect the Company's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the Company's internal controls over financial reporting.

Michael Carroll,
Principal Financial Officer

# CERTIFICATION OF PRINCIPAL <br> EXECUTIVE OFFICER PURSUANT TO <br> 18 U.S.C. SECTION 1350, <br> AS ADOPTED PURSUANT BY <br> SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002 

In connection with the Quarterly Report of The Flooring Zone, Inc. on Form 10-QSB for the quarter ended June 30, 2005, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned, Jimmy Lee, Principal Executive Officer of the Company, certify, pursuant to 18 U.S.C. ss. 1350 , as adopted pursuant to ss. 906 of the Sarbanes-Oxley Act of 2002, that:
(1) The Report fully complies with the requirements of section 13 (a) or 15 (d) of the Securities Exchange Act of 1934; and
(2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Jimmy Lee, Principal Executive Officer

# CERTIFICATION OF PRINCIPAL <br> FINANCIAL OFFICER PURSUANT TO <br> 18 U.S.C. SECTION 1350, <br> AS ADOPTED PURSUANT BY <br> SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002 

In connection with the Quarterly Report of The Flooring Zone, Inc. on Form 10-QSB for the quarter ended June 30, 2005, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned, Michael Carroll, Principal Financial Officer of the Company, certify, pursuant to 18 U.S.C. ss.1350, as adopted pursuant to ss. 906 of the Sarbanes-Oxley Act of 2002, that:
(1) The Report fully complies with the requirements of section 13 (a) or 15 (d) of the Securities Exchange Act of 1934; and
(2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Michael Carroll,
Principal Financial Officer

