FORM 4	ļ
--------	---

Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)		-									
1. Name and Address of Reporting Hatch Brenton W	2. Issuer Name <b>a</b> PROFIRE ENE			0.	nbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner					
(Last) (First) 321 SOUTH 1250 WEST	3. Date of Earliest Transaction (Month/Day/Year) 01/23/2017						X Officer (give title below) Other (specify below) Chief Executive Officer				
(Street) LINDON, UT 84042	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date, if		ction	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		l of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Ownershipof InForm:BenDirect (D)Own	Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price		or Indirect (I) (Instr. 4)	(Instr. 4)	
Common Stock	01/23/2017		S <mark>(1)</mark>		15,000	D	\$ 1.21	14,314,690	D		
Common Stock	01/23/2017		S <u>(1)</u>		10,000	D	\$ 1.21	14,304,690	D		
Common Stock	01/23/2017		S <mark>(1)</mark>		200	D	\$ 1.26	14,304,490	D		
Common Stock	01/24/2017		S <u>(1)</u>		14,490	D	\$ 1.25	14,290,000	D		
Common Stock	01/25/2017		S <mark>(1)</mark>		10,000	D	\$ 1.26	14,280,000	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or

 Indirectly.
 Persons who respond to the collection of information contained in this form are not required to respond unless 02) the form displays a currently valid OMB control number.
 SEC 1474 (9-0.02)

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)															
1. Title of	2.	3. Transaction	3A. Deemed	4.	5.	Num	ber	6. Date Exer	rcisable	7. Tit	tle and	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transaction	n of	f		and Expirati	on Date	Amo	unt of	Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code	D	Derivative (Month/Day/Year) U		Unde	rlying	Security	Securities	Form of	Beneficial		
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Se	ecurit	ies		Securities		(Instr. 5)	Beneficially	Derivative	Ownership	
	Derivative				Α	cquir	ed			(Instr	: 3 and			Security:	(Instr. 4)
	Security				(A	A) or				4)			Following	Direct (D)	
					D	ispos	ed						Reported	or Indirect	
					of	f (D)							Transaction(s)	(I)	
					· ·	nstr. 3	-					(Instr. 4)	(Instr. 4)		
					4,	, and $\sharp$	5)	)							
											Amount				
											or				
									Expiration	Title	Number				
								Exercisable	Date		of				
				Code V	' (J	A) (	D)				Shares				
														1	

## **Reporting Owners**

	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
Hatch Brenton W 321 SOUTH 1250 WEST LINDON, UT 84042	Х	Х	Chief Executive Officer						

## Signatures

/s/Todd Fugal, attorney-in-fact for Brenton W. Hatch	01/25/2017
Signature of Reporting Person	Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 18, 2016

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.